



INSPIRING ERA EXCHANGE in-person event Knowledge Valorisation - How to Turn Research into Practice?

Date: **9th June 2026**, 14.30 – 20.00 (CET)

Location: **NCBR Brussels Office, Rue Belliard 40, Brussels (5th floor)**

Registration & Pitching Survey for Knowledge Valorisation Best Practices Session

14:00	Registration & networking coffee	
14:30	Welcome Address: INSPIRING ERA	Maciej ZDANOWICZ - EU Policy Advisor, INSPIRING ERA, National Centre for Research and Development
14:35	Welcome Address: <i>Upscaling knowledge valorisation capacities and activities</i>	Kirsi HAAVISTO , Head of Unit, Knowledge Valorisation & Technology Infrastructures (E.2), DG RTD, European Commission
14:45	<i>Impact Licensing as a Strategic Instrument for Societal Valorisation of Science, Technology and Innovation in Europe</i>	Johan MOYERSOEN - General Manager Impact Licensing Initiative, Ghent University
14:55	<i>Transforming Knowledge into Real World Value: Challenges from the widerAdvance Facility</i>	Katarzyna WALCZYK-MATUSZYK - Institute of Fundamental Technological Research, Polish Academy of Sciences, Coordinator of the widerAdvance Facility project
15:05	INSPIRING ERA Policy Brief: <i>Supporting the Uptake of ERA Policy Agenda Outcomes KNOWLEDGE VALORISATION</i>	Simone BECKER - Senior Scientific Advisor at DLR PT, Department for European and International Cooperation, and Lecturer at Bonn University
Q&A		
15:15	Coffee Break	
15:30	Pitching Session of Knowledge Valorisation Best Practices from across Europe: <ul style="list-style-type: none"> • Telmo Santos, CCG/ZGDV Institute, Research and Technology Organisation • Enzo Bivona, University of Palermo • Zane Šime, Rīga Stradiņš University • Harald Bergmann, Bergmann Protronis GmbH, SME • Katerina Zourou, Web2Learn, SME • Lidia Núñez, IDEA Consult, SME • Elsa Delgado Collado, General Directorate for Technological Innovation and Scientific Internationalisation, Department of Research and Universities, Government of Catalonia, Research and Technology Organisation (RTO) • Regina Sipos, Technical University of Munich • Zoë Imhof, Ghent University, TTO / Knowledge transfer office / IP office • Manon Prado, INFINIRA Ventures, Start-up / spin-off • Angela Simone, Fondazione G.Bassetti ETS, Research Performing Organisation (RPO) • Impact Licensing Initiative, TTO / Knowledge transfer office / IP office • Marzia Mazzonetto, Stickydot, Intellectual Asset Management in co-creation processes • Martien Jalink, University of Twente, SME Datalab 	
16:30	Selection of main challenges for the breakout groups	Maciej ZDANOWICZ - EU Policy Advisor, INSPIRING ERA, National Centre for Research and Development
16:35	Discussion on main challenges in groups	3/4 groups of 10-12 people
17:35	Highlights from the breakout groups	The facilitator of each group presents the discussion outcomes
17:50	Summary: The way to approach the main challenges	Maciej ZDANOWICZ - EU Policy Advisor, INSPIRING ERA, NCBR
	Networking reception	