



INSPIRING ERA EXCHANGE in-person event Knowledge Valorisation - How to Turn Research into Practice?

Date: **9th June 2026**, 14.30 am – 20.00 pm (CET)

Location: **NCBR Brussels Office, Rue Belliard 40, Brussels (5th floor)**

Registration & Pitching Survey for Knowledge Valorisation Best Practices Session

14:00	Registration & networking coffee	
14:30	Welcome Address: INSPIRING ERA	Maciej ZDANOWICZ - EU Policy Advisor, INSPIRING ERA, National Centre for Research and Development
14:35	Welcome Address: Upscaling knowledge valorisation capacities and activities	TBC DG RTD, EC
14:45	Improve intellectual assets and IP valorisation tools – IP ecosystem that works for all	(TBC) Brechtje VREENEGOOR - Manager of the Knowledge Transfer Office, Wageningen University and Research (Netherlands), part of the Universities of the Netherlands (UNL) that set standardised deal term principles for IP transfer to university spin-offs
14:55	Transforming Knowledge into Real World Value: Challenges from the widerAdvance Facility	Katarzyna WALCZYK-MATUSZYK - Institute of Fundamental Technological Research, Polish Academy of Sciences, Coordinator of the widerAdvance Facility project
15:05	INSPIRING ERA Policy Brief: Supporting the Uptake of ERA Policy Agenda Outcomes KNOWLEDGE VALORISATION	Simone BECKER - Senior Scientific Advisor at DLR PT, Department for European and International Cooperation, and Lecturer at Bonn University
Q&A		
15:15	Coffee Break	
15:30	Pitching Session of Knowledge Valorisation Best Practices from across Europe	
16:30	Selection of main challenges for the breakout groups	Maciej ZDANOWICZ - EU Policy Advisor, INSPIRING ERA, National Centre for Research and Development
16:35	Discussion on main challenges in groups	3/4 groups of 10-12 people
17:35	Highlights from the breakout groups	The facilitator of each group presents the discussion outcomes
17:50	Summary: The way to approach the main challenges	Maciej ZDANOWICZ - EU Policy Advisor, INSPIRING ERA, National Centre for Research and Development
	Networking reception	