Knowledge valorisation in Europe European tools and support
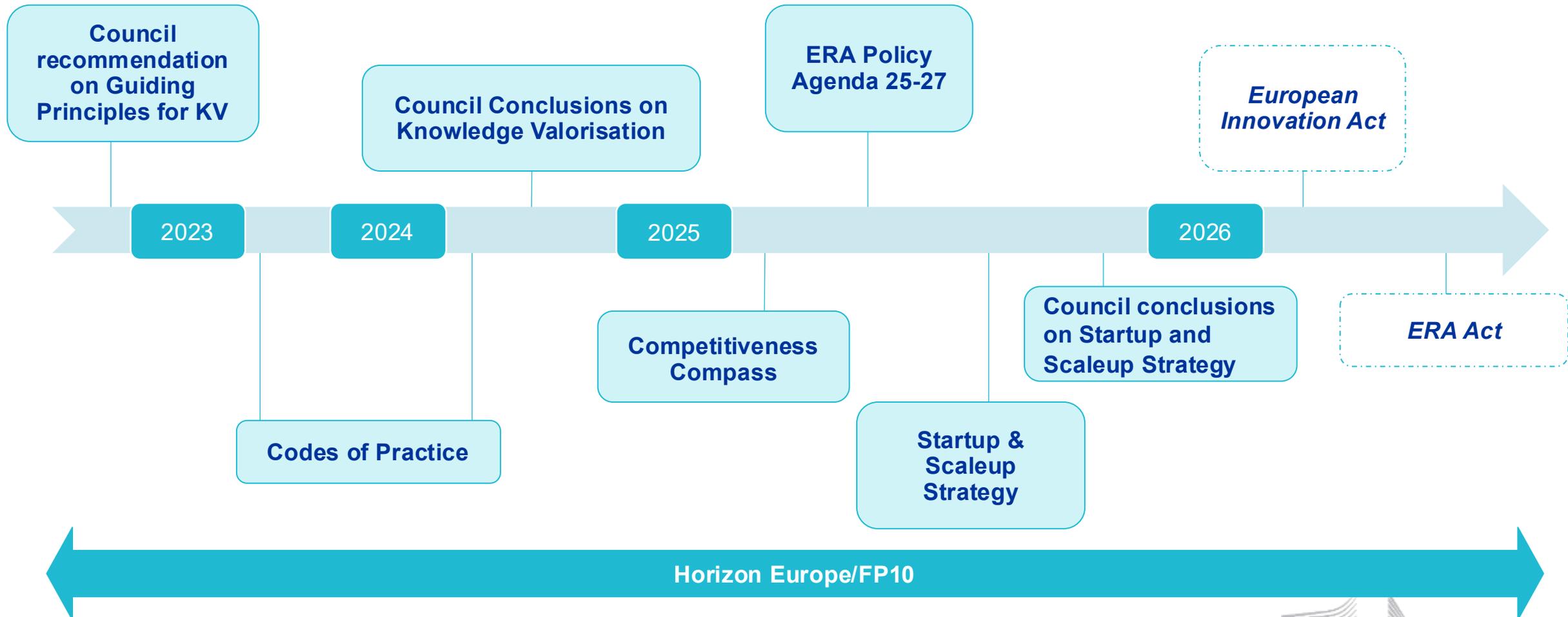
**INSPIRING ERA Event on Knowledge Valorisation
11 March 2026**

**Szilvia Nemeth, Deputy Head of Unit
Iiro Eerola, Policy Officer**

**European Commission, DG RTD Unit E2 – Knowledge Valorisation &
Technology Infrastructures**

European Commission

EU policy initiatives on knowledge valorisation
An overview

EU guidance on knowledge valorisation

Guiding principles for knowledge valorisation

Council Recommendation (1 December 2022)

Code of practice
on the management of
intellectual assets for
knowledge valorisation

Code of practice on
standardisation for
knowledge valorisation

Code of practice on
industry-academia co-
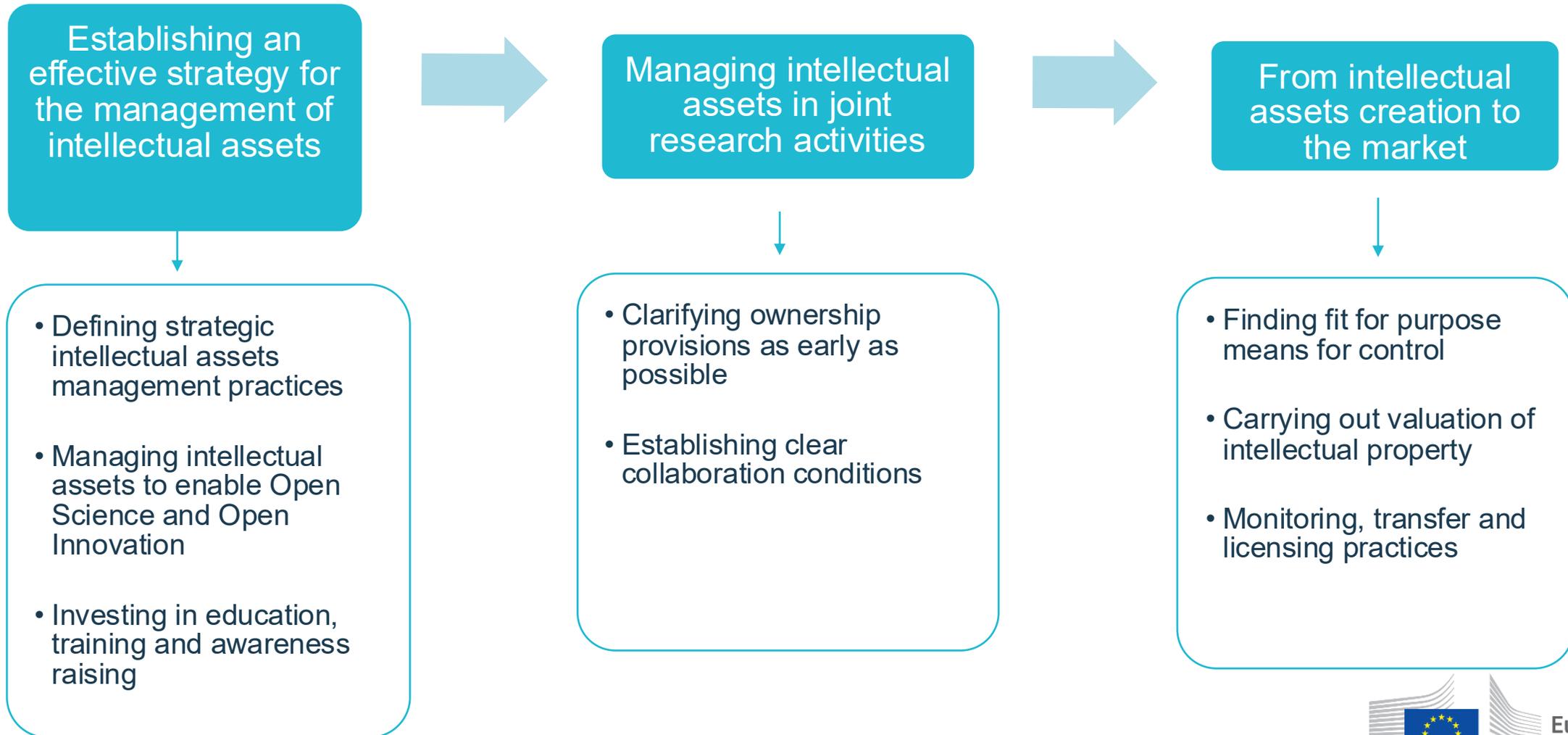creation for knowledge
valorisation

Code of practice on citizen
engagement for knowledge
valorisation

Commission
Recommendations
(1 March 2023)

Commission
Recommendations
(1 March 2024)

Thematic guidance on knowledge valorisation

European Commission

Code of practice on intellectual assets management

Establishing an effective strategy for the management of intellectual assets

Managing intellectual assets in joint research activities

From intellectual assets creation to the market

- Defining strategic intellectual assets management practices

- Managing intellectual assets to enable Open Science and Open Innovation

- Investing in education, training and awareness raising

- Clarifying ownership provisions as early as possible

- Establishing clear collaboration conditions

- Finding fit for purpose means for control

- Carrying out valuation of intellectual property

- Monitoring, transfer and licensing practices

Commission Recommendation: http://data.europa.eu/eli/reco/2023/499/oj

European Commission

Code of practice on standardisation

Objective of the code: to support our stakeholders to create value from their R&I results through standardisation by:

- Creating stronger links between R&I activities and standardisation
- Providing guidance to organisations, researchers, innovators, business and policy makers

Recommendations addressed at 3 main stakeholder groups

Higher education institutions and research & innovation organisations	Project partners, researchers, innovators, business	Policy makers & Standards Development Organisations

Inclusiveness – all types of projects with a wide range of TRLs

Commission Recommendation: http://data.europa.eu/eli/reco/2023/498/oj

European Commission

Code of practice on industry-academia co-creation

Creating an enabling environment for industry-academia co-creation

- Strategy
- Awareness raising
- Incentives
- Skills development and lifelong learning
- Networking, communication and relationship-building

Managing industry-academia co-creation for effective knowledge valorisation

- Joint industry-academia partnership framework
- Role of intermediaries
- Valorisation of co-creation outcomes
- Joint infrastructures and co-creation facilities
- Assessing outcomes, value created and impact

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Commission Recommendation: http://data.europa.eu/eli/reco/2024/774/oj

Code of practice on citizen engagement for knowledge valorisation

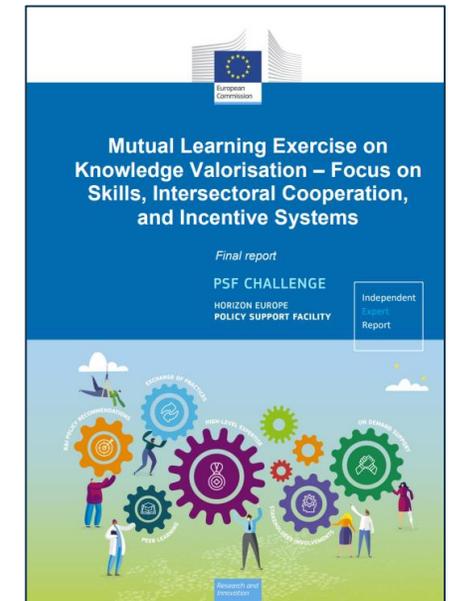**Creating an enabling environment for sustainable citizen engagement**
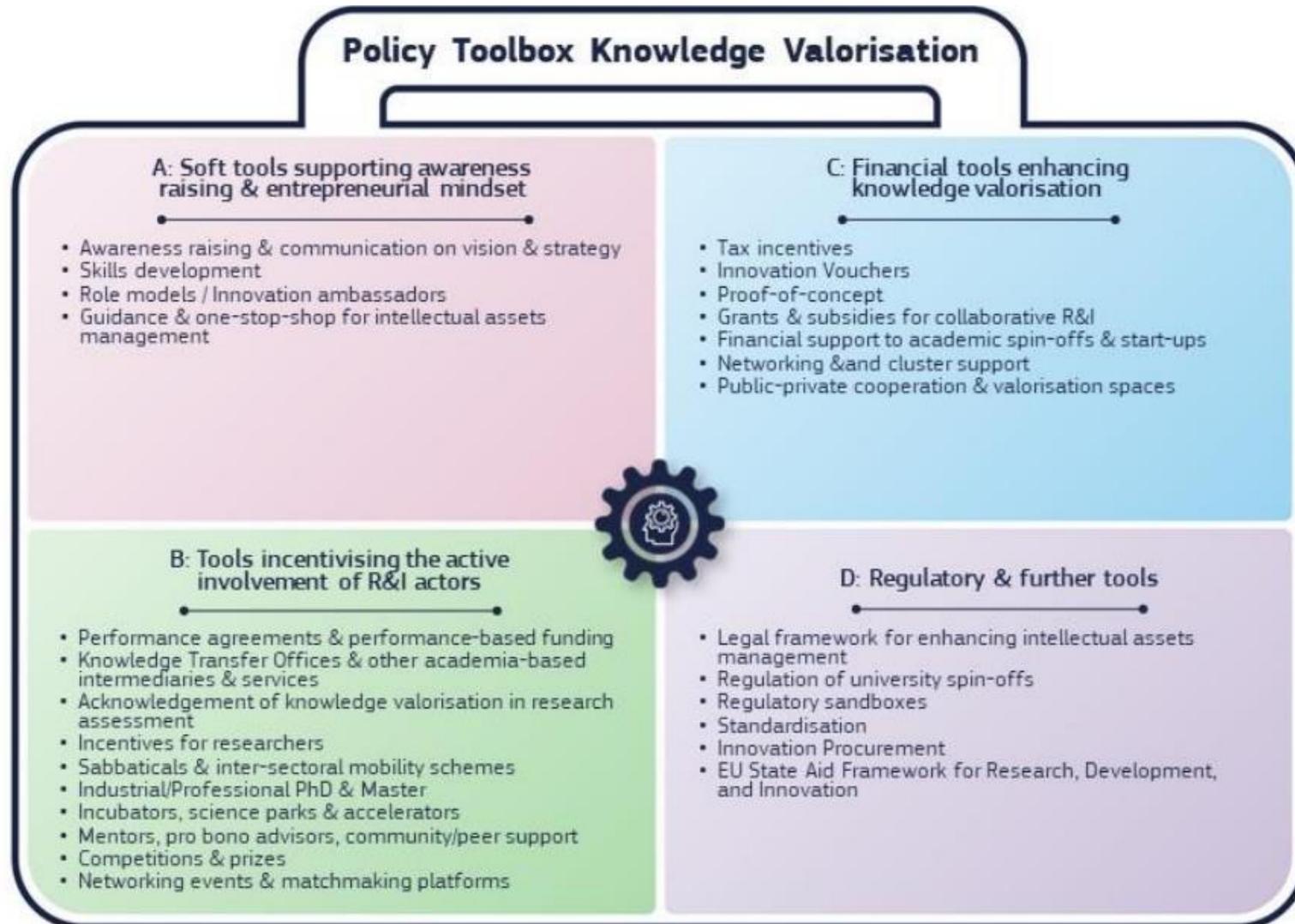
- Strategy, valorisation roadmap, synergies and capacity building
- Trans-disciplinarity and management of intellectual assets
- Social inclusion, diversity and gender equality
- Replication and scalability
- Awareness and recognition
- Evaluation framework

Managing citizen engagement for knowledge valorisation

- Incentives and expectations
- Keeping the impetus
- Defining appropriate implementation method(s)
- Communication strategy
- Digital technologies

Commission Recommendation: http://data.europa.eu/eli/reco/2024/736/oj

European Commission

Mutual Learning Exercise on Knowledge Valorisation

Policy Toolbox Knowledge Valorisation

A: Soft tools supporting awareness raising & entrepreneurial mindset
- Awareness raising & communication on vision & strategy
- Skills development
- Role models / Innovation ambassadors
- Guidance & one-stop-shop for intellectual assets management

C: Financial tools enhancing knowledge valorisation
- Tax incentives
- Innovation Vouchers
- Proof-of-concept
- Grants & subsidies for collaborative R&I
- Financial support to academic spin-offs & start-ups
- Networking &and cluster support
- Public-private cooperation & valorisation spaces

B: Tools incentivising the active involvement of R&I actors
- Performance agreements & performance-based funding
- Knowledge Transfer Offices & other academia-based intermediaries & services
- Acknowledgement of knowledge valorisation in research assessment
- Incentives for researchers
- Sabbaticals & inter-sectoral mobility schemes
- Industrial/Professional PhD & Master
- Incubators, science parks & accelerators
- Mentors, pro bono advisors, community/peer support
- Competitions & prizes
- Networking events & matchmaking platforms

D: Regulatory & further tools
- Legal framework for enhancing intellectual assets management
- Regulation of university spin-offs
- Regulatory sandboxes
- Standardisation
- Innovation Procurement
- EU State Aid Framework for Research, Development, and Innovation

Mutual Learning Exercise on Knowledge Valorisation – Focus on Skills, Intersectoral Cooperation, and Incentive Systems

Final report

PSF CHALLENGE

HORIZON EUROPE
POLICY SUPPORT FACILITY

Independent Expert Report

[Final Report](#)

European Commission

EU Knowledge Valorisation Platform

Updates, articles and opportunities to engage
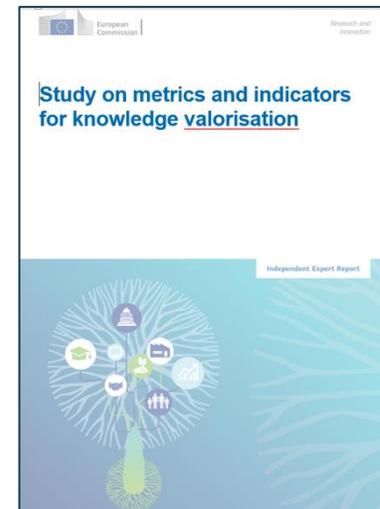
EU Knowledge Valorisation Talks
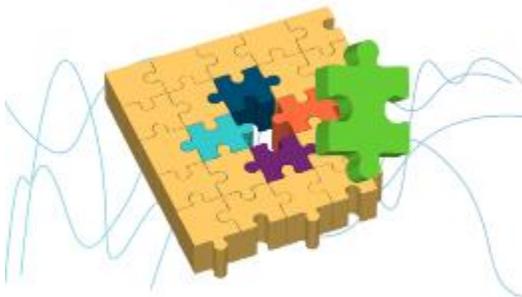
Funding opportunities for valorisation actors

Knowledge valorisation opportunities in Horizon Europe Work Programme 2026-2027

Read more >

Link

Best practice repository

Newsletter

Study on metrics and indicators for knowledge valorisation

Independent Expert Report

European Commission

To be published soon

More than 150 best practices

IP and intellectual assets strategies

[University Open Source Programme Office](#)

[Master in Intellectual Property Valorisation for Knowledge Exchange & Impact](#)

[ScoutinScience: AI-based tech transfer scouting](#)

[Open licenses toolkit](#)

Standardisation

[Enabling Circular Economy practices through standardisation of repair and recycling for electronics](#)

[Integrating standards into business through micro-credentials](#)

[How standardisation helps applying innovative research results to reduce the numbers of diagnostic errors in healthcare](#)

Citizen engagement

[Voluntary integration of residences in energy markets](#)

[How participatory workshops can contribute to generating social licences and policy guidelines](#)

[Citizens' jury on responsible smart mobility](#)

 Knowledge Valorisation Platform

Industry academia co-creation

[Knowledge Valorisation through Industry Collaboration – Collaborative Laboratories (CoLABs)](#)

[ODIN an open innovation in science platform](#)

[Photonics Center - Collaboration for Business and Research](#)

[Regional Innovation Matchmaking Platform – RIMAP](#)

[CTA Public-private partnership promoting R&D and technology transfer between industry and academia](#)

Submit your best practice:

Thank you!

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